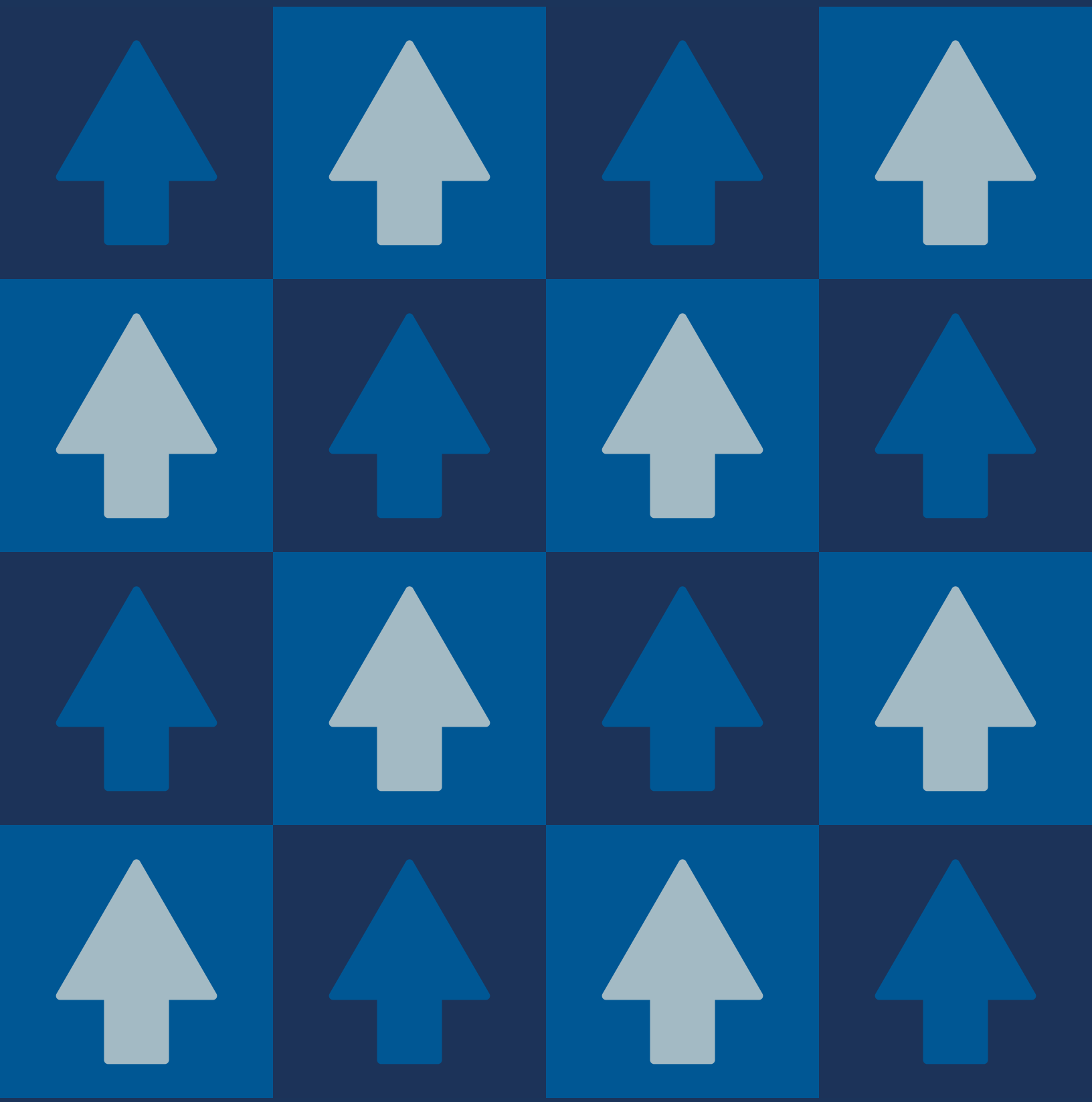
SPONSOR GUIDE



TAKING IT UP A NOTCH

TEAM Client Conference 2018

April 17-19 | Omaha, Nebraska

TEAMSoftware
employee owned

ABOUT TEAM SOFTWARE

TEAM Software, Inc. provides integrated financial, operations and workforce management solutions using technology, software and associated services to assist our clients in increasing profit from efficiency.

ABOUT TEAM CLIENT CONFERENCE 2018

At TEAM, building lasting partnerships with our clients is a top priority. That's why we host TEAM Client Conference every year. This three-day event gives us valuable face time with our clients. More importantly, it's a chance for our clients to get in-person training, network with industry peers and partners, receive on-site support, get hands-on experience with our solutions and provide vital insight on trends and challenges facing their businesses.

TEAM Client Conference 2018:

- Tuesday, April 17 through Thursday, April 19
- DoubleTree Hotel by Hilton Hotel Omaha Downtown
- More than 40 training sessions and round-table discussions
- Special keynote presentation from former Navy Seals Robert Howell and Niko Sidiropoulous
- Evening activities at swanky Omaha venues, the Omaha Press Club and Joslyn Art Museum

Last year, we hosted almost 190 attendees from more than 80 companies.

PARTICIPATE DURING THE CONFERENCE

TEAM is offering our valued partners the exclusive opportunity to participate during the conference as sponsors. Most sponsorships include an exhibitor display table and since we have limited space available, we're reaching out to only those partners with solutions and services we highly recommend to our clients. This gives you the ability to maximize your presence with virtually no direct competition.

Exhibitors are positioned in a key area of the conference: the Collaboratory. This area features snack breaks throughout the day, a lounge and recharging area and the Product Innovation Lab. Conference attendees have multiple opportunities to visit the Collaboratory to ensure you have plenty of time to make beneficial connections.

RESERVE YOUR SPONSORSHIP NOW

All sponsorships are offered on a first-come, first-serve basis. The deadline to reserve your spot is January 5, 2018, ensuring your information is visible before registration opens.

Further information, such as setup requirements, times, and logo and signage options will be furnished several weeks prior to the event.

To reserve a sponsorship, please contact Amanda Sullivan, Marketing and Communications Manager:

800-500-4499
amanda.sullivan@teamsoftware.com

We look forward to a great conference!

SPONSORSHIP LEVELS

Terabyte

$4,500 | 1 available

- One (1) exhibitor display
- Three (3) guests to all events
- Company logo on conference bag, along with TEAM's
- One (1) giveaway or informational insert provided by sponsor in attendee bags
- Banner ad, interactive map and sponsored challenge in event mobile app
- Company logo on conference promotional materials
- Two (2) full-color promotional signs
- Acknowledgment at Welcome Session
- Company logo and hyperlink on event website
- Mention in two (2) client-focused e-newsletters
- Preliminary and final attendee list

Gigabyte

$3,000 | 1 available

- One (1) exhibitor display
- Three (3) guests to all events
- Company logo on the name badge lanyard
- One (1) informational insert provided by sponsor in attendee bags
- Company logo on conference promotional materials
- One (1) full-color promotional sign
- Acknowledgment at Welcome Session
- Company logo and hyperlink on event website
- Mention in two (2) client-focused e-newsletters
- Preliminary and final attendee list

Custom sponsorship packages are available. Contact Amanda Sullivan for additional information.

**Add additional guests to any package for an additional $350 per person.*

**Advertisements and/or provided inserts are subject to TEAM Software approval.*

Megabyte

$2,000 | 1 available

- One (1) exhibitor display
- Two (2) guests to all events
- Company logo on cocktail napkins at an evening event
- Company logo on conference promotional materials
- Acknowledgment at Welcome Session
- Company logo and hyperlink on event website
- Mention in two (2) client-focused e-newsletters
- Preliminary and final attendee list

Kilobyte

$1,000 | 6 available

- One (1) exhibitor display
- Two (2) guests to all events
- Company name on conference promotional materials
- Acknowledgment at Welcome Session
- Company logo and hyperlink on event website
- Mention in two (2) client-focused e-newsletters
- Preliminary and final attendee list

Byte

$500

- Company name on conference promotional materials
- Acknowledgment at Welcome Session
- Company logo and hyperlink on event website
- Mention in two (2) client-focused e-newsletters

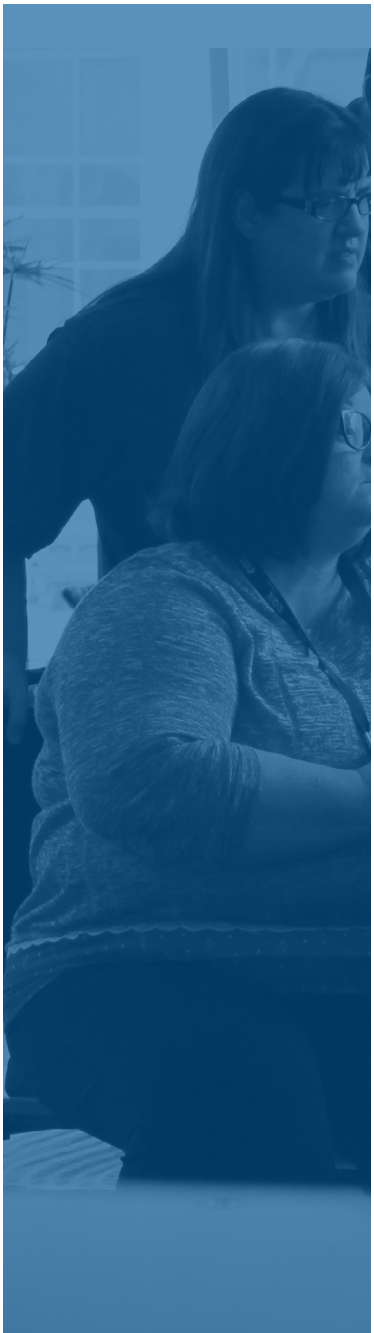
Event Mobile App Add-Ons

- Bundle Option: banner ad, interactive map and sponsored challenge - $1,500
- Splash Screen (one available) - $1,500
- Push notification - $1,500 per send

EXHIBITOR INFORMATION

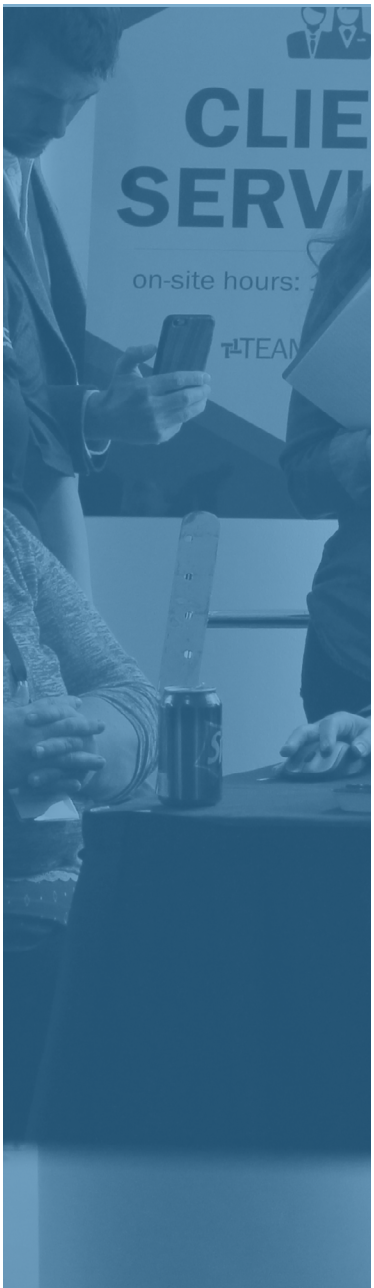
Location

Exhibitors are positioned in a key area of the conference: the Collaboratory. This area features snack breaks throughout the day, a lounge and recharging area, and the Product Innovation Lab.



Space

Each exhibitor space features a skirted 6-foot table, two chairs, wastebasket and power.



Setup and Teardown

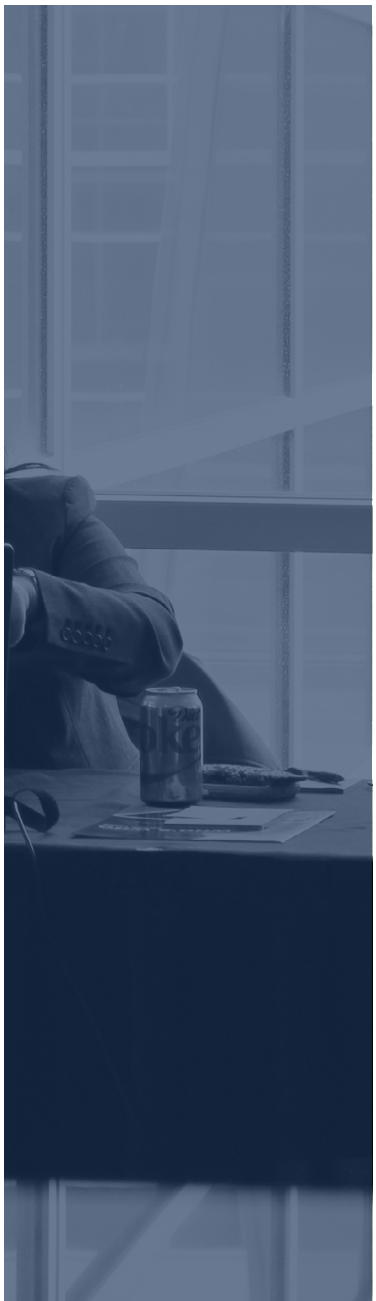
Exhibitors can set up between 12 and 4 p.m. Monday, April 16 or Tuesday, April 17 beginning at 8 a.m. Exhibitors can tear down after 1:30 p.m. on Thursday, April 19.

Hours

Tuesday, April 17
12 to 4:30 p.m.

Wednesday, April 18
8 a.m. to 4:30 p.m.

Thursday, April 19
8 a.m. to 1:30 p.m.



SPONSOR AGREEMENT

Email to Amanda Sullivan (amanda.sullivan@teamsoftware.com) by January 5, 2018.

☐ Sign us up as a sponsor.

Select your sponsorship:

- ☐ Terabyte ($4,500)
- ☐ Gigabyte ($3,000)
- ☐ Megabyte ($2,000)
- ☐ Kilobyte ($1,000)
- ☐ Byte ($500)

Mobile Event App Add-Ons

- ☐ Bundle ($1,500)
- ☐ Splash Screen ($1,500)
- ☐ Push Notification ($1,500)

☐ We will exhibit.

☐ We won't exhibit.

☐ We'll have more than two guests.

Cost of each additional guest: $350

____ Number of additional guests

Please Note:
All guests will need to register online once we open registration in January. We'll send you registration information as we get closer to January.

☐ I understand I am agreeing to sponsor TEAM Client Conference 2018. I'm responsible for my own travel, accommodations, displays and equipment not otherwise listed as part of this agreement. I understand that this agreement and all related promotion is contingent upon full payment of the sponsorship fee, if applicable.

_____ Total Amount Due

Note: Full payment is due with this form.

_____ _____

Signature Date

Company Name _____

Address _____

City, State, Zip Code _____

Contact Name _____

Contact Job Title _____

Contact Phone Number _____

Contact Email _____